



Exponential and Logarithmic Equations

- Section 4.4
- Variety of methods of solving exponential equations
 - Similar bases
 - Logarithm with same base
 - Common logs and Natural logs



Model: Carbon Dating

- The radioactive element carbon-14 is measured by a Geiger Counter which counts disintegrations per minute (dpm). At the time of death the dpm is 15.3. Find the age of a chair leg measuring 10.14 dpm if the model is

$$d(t) = d(0) \cdot e^{-0.00012t}$$

- Solve $10.14 = 15.3 \cdot e^{-0.00012t}$



Algebraic Solution: Common Base

- Exponential function is 1-1 so

$$\textit{If } b^x = b^y \textit{ then } x = y$$

- Thus if bases are the same, then we can set the powers equal

- Example: Solve $16^{2x} = 8^{4x-4}$

- Participation Activity: Solve $3^{5x} = 9^{2x-1}$

- Can we solve the Carbon Dating Problem using this method?

$$10.14 = 15.3 \cdot e^{-0.00012t}$$



Algebraic Solution: Inverse Logarithmic Function

- Two logarithmic bases that most technology will work with
 - Common Logarithm – base 10
 - Natural Logarithm – base e
- If base of exponential equation is 10 or e , apply the appropriate logarithmic inverse function



Algebraic Solution

- Solve the Carbon Dating equation

$$10.14 = 15.3 \cdot e^{-0.00012t}$$

- Isolate the exponential term
 - Use the logarithm to bring down the exponent
 - Solve the resulting equation
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- Will this method work if the base of the exponent is not 10 or e?



Model: Electric Energy

- The demand for electric energy in the U.S. was 800 billion kilowatt hours in 1965. Increase in demand is predicted to be 8% per year. When will the demand be 8000?

- Model $d(t) = 800 \cdot (1 + 0.08)^t$

- Equation $8000 = 800 \cdot (1.08)^t$



Model: Electric Energy

- Solve using natural logarithm

$$8000 = 800 \cdot (1.08)^t$$

$$10 = (1.08)^t$$

$$\ln 10 = \ln(1.08)^t$$

- Can we bring down the power if the base of the logarithm is not the same as the base of the exponent?



Logarithmic Power Property

$$\log_b c^x = x \cdot \log_b c$$

Let $u = \log_b c$ then $b^u = c$

Raise to x then $b^{ux} = c^x$

Take \log_b then $\log_b b^{ux} = \log_b c^x$

Now $\log_b b^{ux} = ux$ and $u = \log_b c$

So $\log_b c^x = x \cdot \log_b c$



Model: Electric Energy

- We can pull down the power even when the base is not the same

$$\ln 10 = \ln(1.08)^t$$

$$\ln 10 = t \cdot \ln(1.08)$$

$$t = \frac{\ln 10}{\ln 1.08} \approx 29.92$$

- Participation Activity: Solve $9^x = 15$
- Solution: $x = \log(15)/\log(9) \approx 1.23$



Logarithmic Model

- Humans tend to forget what they have learned. A psychological experiment determined the percent of material remembered r after m months is

$$r(m) = 75 - 6 \cdot \ln(m + 1)$$

- Determine how many months pass before 60% of the material is forgotten.
- Equation: $60 = 75 - 6 \cdot \ln(m + 1)$



Logarithmic Equation

- Solve $60 = 75 - 6 \cdot \ln(m + 1)$
 - Isolate the logarithmic term
 - Apply the inverse exponential function to remove the logarithm
 - Solution: $m = e^{5/2} - 1 \approx 11.18$
- Participation Activity: Solve $6 + \log(x - 5) = 8$
- Solution: $x = 105$



Logarithmic Properties

- Solve: $\log_3(2x - 3) + \log_3(x + 2) = 2$
- Verify the Logarithmic Sum Property

$$\log_b c + \log_b d = \log_b (c \cdot d)$$

- Verify the Logarithmic Difference Property

$$\log_b c - \log_b d = \log_b \frac{c}{d}$$



Logarithmic Equation

- Solving logarithmic equations with two logarithmic terms requires using the sum or difference Logarithmic Properties
 - Example: $\log_3(2x - 3) + \log_3(x + 2) = 2$
 - Solution: $x = \frac{5}{2}$ or $x = -3$
 - Extraneous solutions are possible, so check them
 - Participation Activity: Solve

$$\log_5(3x - 2) - \log_5 x = 1$$



Solving Mixed Equations

- Exponential or logarithmic equations that mix bases

$$3^x + 5^x = 12$$

- Equations that mix exponential and logarithmic expressions

$$3^x + \ln x = 5$$

- Equations that mix transcendental and algebraic expressions

$$3^x + 5x^2 = 5$$



Solving Mixed Equations

- Use Graphic Method to solve these mixed equations

$$3^x + 5^x = 12$$

$$3^x + \ln x = 5$$

$$3^x + 5x^2 = 5$$


$$3^x + 5^x = 12$$

